



POP, SHOP & PARTY

Jennifer Edens Lazo's story is one of compassion and resilience. After witnessing the impact of cancer on her own family, Jennifer felt a deep calling to create tangible change. This led to the founding of Join the Flock, Inc. in 2018, with a mission to relieve the financial burden of monthly housing payments, often a family's biggest monthly expense. Following Jennifer's passing in 2019 of Breast Cancer, her loved ones continued her work, and the organization became a certified 501(c)(3) nonprofit later that year.

On November 6, 2025, we will gather with Join the Flock recipients, donors, sponsors, friends, and family to celebrate our Second Annual Pop, Shop & Party event and continue raising funds to bring financial relief and joy to families in need. This year's event, hosted on a sound stage at Assembly Atlanta, offers guests and sponsors a rare opportunity to step inside a space not generally open to the public.

We are thrilled to invite you to partner with us as a sponsor for our upcoming shopping event, a key fundraiser supporting Join the Flock. As a sponsor, your generosity will directly contribute to our mission. This event offers a unique opportunity to showcase your commitment to the community while gaining visibility among a passionate audience of supporters.



**Thursday, November 6, 2025
5 to 9 PM**

ASSEMBLY ATLANTA

2582 Assembly Blvd
Chamblee, GA 30360

Tickets are \$50 for adults and \$20 for children, 14 & under.
All ticket sale proceeds will benefit Join the Flock recipients.

Sponsorship Levels

Presenting Sponsor (One Available) - \$5,000



- All Platinum and Pink Ribbon benefits plus:
- Event naming rights
- Speaking opportunity (2-3 minutes)
- Four tickets to the event
- Logo displayed on Join the Flock website homepage
- Dedicated eblast section on all event emails

Platinum Ribbon Sponsor - \$1,000



- All Pink Ribbon benefits plus:
- Premium placement of logo on event materials, emails and invite
- Company display at event, with six foot table
- Two tickets to the event

Pink Ribbon Sponsor - \$500



- Opportunity to place items in the gift bag
- Individual social media mention
- Shout out at the event
- Logo on event materials, emails and invite
- One ticket to the event

Sponsorship deadline is October 23, 2025.
To sponsor, contact Lindsey Flynn at info@jointheflockinc.org

www.jointheflockinc.org