



POP, SHOP & PARTY

Last year, nearly 200 shoppers joined us for our first-ever Pop, Shop & Party, an engaged community of people who came ready to support local small businesses and make a difference. With the holidays right around the corner, this event has quickly become a special way to shop with purpose while giving back.

On November 6, 2025, we'll come together again with recipients, donors, sponsors, friends, and family for our Second Annual Pop, Shop & Party. This year we've expanded into a movie sound stage at Assembly Atlanta, giving guests a rare behind-the-scenes experience while creating more room to shop, celebrate, and support families battling cancer.

Pop, Shop & Party carries forward the spirit of Jennifer Edens Lazo, who always believed in lifting up her community while helping families facing cancer. Jennifer founded Join the Flock, Inc. in 2018 with a mission to relieve families of their biggest monthly burden, their housing payment, so they could focus on healing and togetherness. After her passing in 2019 from breast cancer, her loved ones continued her vision, and the organization became a certified 501(c)(3) nonprofit.

We'd love for you to partner with us as a vendor. Your support not only helps grow this festive shopping tradition but also directly provides financial relief and hope to families in need.



**Thursday, November 6, 2025
5 to 9 PM**

ASSEMBLY ATLANTA

Chamblee, GA

Tickets are \$50 for adults and \$20 for children, 14 & under.
All ticket sale proceeds will benefit Join the Flock recipients.

Vendor Options

Vendors may participate by choosing one of two options:

A flat contribution of \$200, or
A donation of 20% of sales from the event directly to Join the Flock.

Vendor spaces are 10x10 and 6-foot tables are available to rent for \$10.

Vendor deadline is October 31, 2025.

Vendors may sign up at

<https://jointheflock.kindful.com/e/join-the-flock-pop-up-market-party-vendor-and-sponsor-form>

www.jointheflockinc.org

