

2024 Jennifer Edens Lazo  
Memorial Golf Tournament

# Sponsorship Opportunities



THURSDAY, MAY 9, 2024  
CITY CLUB MARIETTA



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## About our flock

Join the Flock, Inc. was started by Jennifer Edens Lazo in 2018 for Breast Cancer Awareness month. Selfless as she was determined, Jennifer launched the nonprofit at the height of her own battle with a mission to spark joy and offer support to others affected by this devastating disease. Jennifer lost her courageous battle with breast cancer in 2019, but in her passing, she left a flock of supporters to continue her passion for helping others for years to come.

Today, Join the Flock is a certified 501(c)(3) nonprofit diligently raising money to gift monthly housing payment to families affected by cancer. Nominations for gift recipients are accepted from across the country. Through these gifts, Join the Flock aims to provide financial relief by alleviating what, for many, is their most significant monthly commitment, as well as inspire them to experience a bit of joy. We hope these families find joy and peace in knowing they aren't suffering this alone—that Join the Flock is here for them and with them every step of the way.

## Our goal

Join the Flock's annual golf tournament is our largest fundraiser of the year, and sets our budget for the number of families we will be able to support.

With the funds raised at our 2024 tournament, we hope to increase our reach to support 30 families by raising \$75,000+.

All proceeds benefit Join the Flock





## How to register

### Become a tournament sponsor

We are looking for sponsors to participate in this exciting event!



For more information, contact Katie Walton  
[kw Walton@jointheflockinc.org](mailto:kw Walton@jointheflockinc.org)

SPONSORSHIP	COST	WHAT'S INCLUDED
Presenting Sponsor	\$10,000 (1 available)	<ul style="list-style-type: none"> <li>• Premiere sponsorship, provides maximum exposure at tournament and throughout the year</li> <li>• Sponsor's logo listed alongside Join the Flock's logo on the clubhouse TV, website, all event materials, and promotions</li> <li>• Sponsor recognition on Join the Flock's website, newsletter, and social media channels throughout the year</li> <li>• Company display at tournament alongside player registration and at tournament awards ceremony/celebration</li> <li>• 1 minute speech at tournament dedication and tournament ceremony/celebration</li> <li>• 1 minute promotional video (provided by Presenting Sponsor) on the clubhouse TV</li> <li>• 2 foursomes</li> <li>• Promotional items in gift bags and raffle tickets</li> </ul>
Gold Sponsor	\$5,000 (4 available)	<ul style="list-style-type: none"> <li>• Sponsor's logo listed in medium size on the clubhouse TV, website, all event materials, and promotions</li> <li>• Sponsor recognition on Join the Flock's website, newsletter, and social media channels throughout the year</li> <li>• Company display at tournament awards ceremony/celebration</li> <li>• 30 second promotional video (provided by Presenting Sponsor) on the clubhouse TV</li> <li>• 1 foursome</li> <li>• Promotional items in gift bags and raffle tickets</li> </ul>
Silver Sponsor	\$1,000	<ul style="list-style-type: none"> <li>• Sponsor's name listed on event materials and promotions</li> <li>• Sponsor recognition on Join the Flock's website, newsletter, and social media channels throughout the year</li> <li>• Invitation to tournament awards ceremony/celebration</li> <li>• Promotional items in gift bags and raffle tickets</li> </ul>
Hole Sponsor	\$350 (18 available)	<ul style="list-style-type: none"> <li>• Signage and company/tent representatives at one tee</li> <li>• Logo on hole flag during tournament</li> <li>• Sponsor's name listed on event materials and promotions</li> </ul>
Tee Sponsor	\$250 (18 available)	<ul style="list-style-type: none"> <li>• Signage and company/tent representatives at one tee</li> <li>• Sponsor's name listed on event materials and promotions</li> </ul>



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SPONSORSHIP	COST	WHAT'S INCLUDED
Breakfast Sponsor	\$750	<ul style="list-style-type: none"><li>• Donation covers light breakfast and coffee for players and volunteers</li><li>• Signage alongside serving table</li><li>• Logo on all event materials</li></ul>
Lunch Sponsor	\$1,500	<ul style="list-style-type: none"><li>• Donation covers catered boxed lunch for players and volunteers</li><li>• Signage alongside serving table</li><li>• Logo on all event materials</li></ul>
Beverage Sponsor	\$500 (4 available)	<ul style="list-style-type: none"><li>• Donation covers water, soft drinks, and canned alcoholic beverages for players and volunteers</li><li>• Signage alongside serving table</li><li>• Logo on all event materials</li></ul>
Celebration Sponsor	\$1,500	<ul style="list-style-type: none"><li>• Donation covers snacks and treats for after-tournament family celebration</li><li>• Signage alongside serving table</li><li>• Logo on all event materials</li></ul>
Prizes and Silent Auction Sponsor		<ul style="list-style-type: none"><li>• We are looking for donations of awesome items and experiences for our tournament prizes and silent auction</li></ul>
Photographer/ Videographer		<ul style="list-style-type: none"><li>• Donates service to capture our event on film for use on our website, social media, and press coverage</li><li>• Includes small logo on all event materials</li></ul>
DJ/Emcee		<ul style="list-style-type: none"><li>• DJ to host/emcee our event</li><li>• Includes small logo on all event materials</li></ul>



## How to participate

### Volunteer or donate

Join the Flock is completely run by volunteers. 100% of donations are used for families impacted by cancer—we welcome your donations, prizes, or services for this event!



Contact Katie Walton at [kwalton@jointheflockinc.org](mailto:kwalton@jointheflockinc.org) if you have a prize or service that could be donated for this event.

Or go to [jointheflockinc.org](http://jointheflockinc.org) to make a donation.

**A heartfelt thank you for your continued support!**

See you on 5.9.2024

Follow along  
[@jointheflock](https://www.instagram.com/jointheflock)



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JENNIFER EDENS LAZO



MEMORIAL GOLF TOURNAMENT